



FOR IMMEDIATE RELEASE

Contact:

Jennifer Hardcastle, RN
REACH Director of Program Development
(707) 324-2400 / Mobile (707) 481-1860 / Fax (707) 324-2478
Jennifer_Hardcastle@mediplane.com

REACH Air Medical Services Celebrates 20 Years of Emergency Air Transport Service to Northern California and Western Oregon

Fundraiser Fun Run/Walk, Open House Event Held Sunday, April 22 at Charles M. Schulz - Sonoma County Airport

SANTA ROSA, Calif. – April 16, 2007 -- REACH Air Medical Services today announced that on April 17, 2007, it will attain a company hallmark of 20 years of service to the residents and visitors of Northern California and Western Oregon. REACH invites the public to celebrate and enjoy the festivities at its open house and barbecue on Sunday, April 22nd. The day kicks off with a fundraiser 10k Run and 5k Run/Walk at REACH headquarters at the Charles M. Schulz - Sonoma County Airport. All proceeds from the run/walk event will support the Santa Rosa Junior College Foundation John L. McDonald, M.D. Paramedic Education Scholarship.

"While REACH has grown in experience and geographic service area over the past 20 years, we have remained keenly focused on the vision created for us by Dr. John L. McDonald in 1987", said Jim Adams, CEO of REACH Air Medical Services. "We are committed to excellence yesterday, today, and tomorrow. As we ring in our 20th Anniversary, we remain fueled by our passion to provide customer oriented, high quality air medical transport services in a safe and efficient manner....in every situation, to do what is right for the patients we serve," he said.

REACH was initially established to serve the rural communities of Sonoma, Marin, Napa, Lake and Mendocino counties. Now, 20 years later, the passion that drove our founder Dr. McDonald's vision has fueled us to extend our service well beyond the original borders of these counties. Headquartered in Santa Rosa, California, REACH, serves the emergent air medical transport needs of communities stretching from Central California to Portland, Oregon. REACH has transported more than 30,000 patients in its 20-year service history.

The "John L. McDonald Just Go!" fun run/walk registration begins at 7:45 a.m., with takeoff at 8:30 a.m. (strollers and dogs welcome). The course is an out-and-back course originating from the REACH Maintenance facility. Funds raised are used to fuel the John L. McDonald, M.D. Paramedic Scholarship Fund.

The run will be followed by an open house/barbecue from 11 a.m. – 2 p.m. Guests will enjoy meeting the REACH team and other Emergency Medical personnel as well as joining in a variety of celebratory activities.

About REACH Air Medical Services

REACH Air Medical Services (REACH), headquartered in Santa Rosa, Calif., supports operations in Concord, Lakeport, Lodi, Marysville, Redding, Sacramento, and Santa Rosa, California, as well as operations in Corvallis, Oregon. REACH provides air medical transport services to all age groups utilizing rotor (helicopter) and fixed wing (airplane) aircraft regionally, nationally and internationally and has performed more than 30 ,000 air ambulance missions since its inception in 1987. REACH offers a membership program, REACH for Life; a primary benefit of membership is the guarantee of no out-of-pocket expenses when members are transported by REACH or a REACH service partner. REACH has been CAMTS accredited since 1998. REACH is privately owned and operated.

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